

Level 4 - Diploma



WINES



LEARNING OUTCOMES

Become a **wine specialist** by combining technical and sale skills of the wine industry. This high-level program prepares the future manager of the sector to **take technical and strategic decisions**, thanks to a perfect understanding of trends and wine market evolution. This certificate is know **worldwide** as the entrance of **the prestigious Master of Wine program**.

WiSP'S KEY STRENGTHS

Each learner is supported at each step of his learning path
2 locations : **Bordeaux and Paris**
Exam prep coachings available upon demand (optional)

ACCESSIBILITY OF THE COURSE

Accessibility of the course to people with disabilities.
Please, you can contact our responsible for disability :

- **By phone +33 (0)5 57 71 75 61**
- **By email contact@wisp-campus.com**
- **Public Accessibility Register**

MODALITIES

ENROLMENT

Phone interview with our **Program Coordinator**

Quotation and appendix signed (depending of the financing option chosen), deposit

Registration deadline : **15 days before the course begins**

LEARNING TERMS AND TOOLS

Access to the **plateforme "WSET Online Classroom"** during 3 years, from the day of registration

Ebooks in free access (3 years)

Additional readings recommended by the pedagogical team

Mock exams organised throughout the program

600 hours of guided personal work

IN SHORT

Prerequisites :

WSET Level 3 in Wines
mandatory.

Modality :

Online and presential

Tasting : 250 wines

Duration :

23 days of training (184 hours) including 1.5 days of distance learning (12,5h)

Certification :

WSET Level 4 Diploma in Wines

Total price :

From 3 800 € for the Block 1 (D1/D2/D4/D5)

From 4550 € for D3 unit

From 290 € for D6 unit

Learning centers :

Bordeaux & Paris

Success rate :

71 % of success at the exam (2024-25)

Language : English

Contact :

diploma@wisp-campus.com

Depending on where the class is done, some days are dedicated to a tour inside the Bordeaux's vineyards or the Champagne's vineyards.

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Approved
Programme
Provider

EVALUATION CONDITION

UNIT 1 : WINE PRODUCTION - 27H

20% of the Diploma's global rate

Program : Viticulture, vinification, maturation, treatments and packaging

Duration of examination : 90 minutes

Open question

UNIT 2 : WINE BUSINESS - 9H

10% of the Diploma's global rate

Program : Dynamic of the alcoholic beverages' worldwide market, local markets and the role of marketing in the alcoholic beverages' industry

Duration of examination : 60 minutes

Open question

UNIT 3 : STILL WINES OF THE WORLD - 118H

50% of the Diploma's global rate

Program : Exam Prep days, France, Spain, Portugal, Germany, Austria, Hungary, Greece, Italy, Chile, Argentina, USA, Canada, South Africa, Australia, New Zealand, China.

Duration of examination : 380 minutes, split in 2 days

- **Day 1 / Theory exam** : 2 sessions (one of 120 minutes, the other of 80 minutes) presenting 5 open questions
- **Day 2 / Tasting exam** : blind tasting of 12 still wines, divided in 2 sessions of 6 wines each (90 minutes per session)

UNIT 4 : SPARKLING WINES OF THE WORLD - 11H

5% of the Diploma's global rate

Program : Methods and production, analysis of categories and type of sparkling wines

Duration of examination : 90 minutes

Open question and blind tasting of 3 sparkling wines

UNIT 5 : FORTIFIED WINES OF THE WORLD - 19H

5% of the Diploma's global rate

Program : Methods and production, analysis of categories and type of fortified wines

Duration of examination : 90 minutes

Open question and blind tasting of 3 fortified wines

UNIT 6 : RESEARCH ASSIGNMENT

10% of the Diploma's global rate

Subject given by the WSET - 3000 words (+/-10%)

2 topics available per year

TO CONTINUE

- Master of Wine program
- **French Wine Scholar**
- **WSET** in Spirits
- **WSET** in Beers
- **WSET** in Sakes

Exam validation :
the candidate must
achieve a passing
rate of 55 % to each
examination